



2019 CONSULTANTS ROCK TOUR AGENDA

Milwaukee, WI | September 25-27, 2019

Hosted by: Hatco

Wednesday, September 25

BEGINS	ENDS	EVENT	LOCATION
12:30 PM	4:45 PM	Registration table in lobby	Iron Horse Hotel
4:45 PM	5:00 PM	Bus Ride (pick up front entrance)	to Lakefront Brewery
5:00 PM	5:15 PM	Group photo	Lakefront Brewery
5:15 PM	6:45 PM	Tour, beer & snacks	Lakefront Brewery
5:30 PM	6:30 PM	Perlick Presents <i>Beer Trends</i> Corrinne Walenda, Regional Sales Manager	
6:45 PM	7:00 PM	Bus Ride	Brewery to dinner
7:00 PM	9:00 PM	Private Dinner <i>Sponsored by: Cres Cor Woodstone</i>	Rumpus Room
9:00 PM	9:15 PM	Bus Ride	to Iron Horse Hotel

Thursday, September 26

BEGINS	ENDS	EVENT	LOCATION
7:00 AM	7:45 AM	Breakfast Buffet	Iron Horse Hotel
7:45 AM	9:15 AM	Perlick Presents <i>"A Man Walks into a Bar"</i> Tobin Ellis, Barmagic of LV	Iron Horse Hotel
9:15 AM	9:30 AM	Break	Iron Horse Hotel
9:30 AM	11:00 AM	Multiteria Presents <i>Design and Market Trends: How Manufacturers are Adapting to Change</i> John Wojcik, VP of Market Development & Michael Egan, Executive VP	Iron Horse Hotel
11:00 AM	11:15 AM	Bus Ride	to Harley Davidson Museum
11:15 AM	12:30 PM	Tour @ Harley Davidson	Harley Davidson Museum
12:30 PM	1:30 PM	Lunch @ Harley Davidson	Harley Davidson Museum
12:45 PM	1:15 PM	Levy Restaurants Presents <i>Day-To-Day Operation Challenges</i> Marcie Pasbrig, Assistant Director of Operations	Harley Davidson Museum
1:15 PM	2:15 PM	FE&S Presents <i>Design Trends</i> Maureen Slocum, Publisher & Joe Carbonara, Editor-in-Chief	Harley Davidson Museum
2:15 PM	2:30 PM	Bus Ride	to Superior Equipment & Supply
2:30 PM	4:00 PM	The Montague Company Presents <i>UDC – "Plug-N-Play" Island</i> Craig Smith, Corp. Executive Chef & Joe Deckelman, VP Sales and Marketing	Superior Equipment & Supply
4:00 PM	4:15 PM	Break	Superior Equipment & Supply
4:15 PM	5:45 PM	Hatco Corporation Presents <i>Trends in Delivery and Carry-out</i> Mike Whiteley, VP of Sales & Mark Pumphret, National Sales Director	Superior Equipment & Supply

Thursday events continued...



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Thursday, September 26 continued...

BEGINS	ENDS	EVENT	LOCATION
5:45 PM	6:00 PM	Bus Ride	to Iron Horse Hotel
6:00 PM	6:30 PM	Break time to freshen up	Iron Horse Hotel
6:30 PM	6:45 PM	Bus Ride	to Bacchus Restaurant
6:45 PM	9:00 PM	Wrap-up Private Dinner <i>Sponsored by: Cres Cor Woodstone</i>	Bacchus Restaurant
9:00 PM	9:15 PM	Bus Ride	to Iron Horse Hotel



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Friday, September 27

BEGINS	ENDS	EVENT	LOCATION
7:15 AM	7:30 AM	Grab & Go Breakfast to take on the road	Iron Horse Hotel
7:30 AM	10:00 AM	Drive to Hatco Factory	Sturgeon Bay, WI
10:00 AM	10:15 AM	Stretch legs, restroom, etc.	Hatco Factory
10:15 AM	10:30 AM	Overview Hatco History/ESOP Mike Whiteley VP of Sales &Marketing Mark Pumphret National Sales Director	Hatco Factory
10:30 AM	10:45 AM	<u>Presentations on the following</u> Robotic Production Technology	Hatco Factory
10:45 AM	11:00 AM	Process -Powder Coat Paint Line	Hatco Factory
11:00 AM	11:45 AM	Plant Tour –Process of production on various product catagories: Wells, Strip Heaters, Toasters, Drawer Warmers, Merchansisers, Holding & Display Cabinets, etc.	Hatco Factory
11:45 AM	12:30 PM	Review of Hatco's products shown side by side with our industry competitors equipment	Hatco Factory-Bistro
12:30 PM	1:30 PM	Lunch	Hatco Factory -Bistro
1:30 PM		Depart Factory*	

Transportation will be provided.

*2:45 pm - Arrive -Optional drop off at Green Bay Airport (schedule flight anytime after 4:00 PM)

*4:30 pm - Arrive -Optional Drop off at MKE Airport (schedule flight anytime after 7:00 PM)
(or return to Iron Horse Hotel for the night)